

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Cancelled)

Claim 2 (Currently Amended): A method according to claim 14, wherein said standardized powder consists essentially of by weight 50-80% of ~~Emblican A, Emblican B~~ Emblicanin A, Emblicanin B, Pedunculagin and Punigluconin.

Claim 3 (Previously Presented): A method according to claim 14, wherein said standardized powder consists essentially of by weight: 20-35% Emblicanin A, 10-20% Emblicanin B, 15-30% Pedunculagin and 3-12% Punigluconin having average percentage deviations of not more than 10%.

Claims 4-10 (Cancelled)

Claim 11 (Previously Presented): A method according to claim 14, wherein the content of said standardized powder is about 90-99.7% by weight.

Claim 12 (Previously Presented): A method according to claim 14, wherein said composition further comprises said standardized powder as a sole skin-whitening agent.

Claim 13 (Cancelled)

Claim 14 (Currently Amended): A method of lightening or whitening or even-toning skin color comprising topically administering a topical composition to human skin in a sufficient amount and for a sufficient amount of time to visibly lighten or whiten the skin, said composition comprising a cosmetically or pharmaceutically acceptable carrier and a light colored standardized powder consisting essentially of

over 40% by weight of Emblicanin A, Emblicanin B, Pedunculagin and Punigluconin, and not more than about 1% by weight of flavonoids.

Claim 15 (Previously Presented) A method according to claim 14, wherein said standardized powder has a content of Rutin of less than 0.01% by weight of Rutin.

Claim 16 (Previously Presented): A method according to claim 15 wherein the content of Rutin is less than 0.001% by weight of Rutin.

Claim 17 (Previously Presented): A method according to claim 15, wherein the content of Rutin is 0.01 to 0.001% by weight of Rutin.

Claims 18-20 (Cancelled)

Claim 21 (Previously Presented): A method according to claim 14, wherein said powder has an absorbance (optical density) of 0.8 maximum in an ultraviolet (UV) region at wavelength 350 nm.

Claim 22 (Previously Presented): A method according to claim 14, wherein said powder has an absorbance (optical density) of 0.3 maximum in an ultraviolet (UV) region at wavelength 410 nm.

Claim 23 (Previously Presented): A method according to claim 14, wherein said powder has an absorbance (optical density) of 0.1 maximum in an ultraviolet (UV) region at wavelength 470 nm.

Claim 24 (Previously Presented): A method according to claim 14, wherein said standardized powder has an absorbance (optical density) of 0.08 maximum in an ultraviolet (UV) region at wavelength 530 nm.

Claim 25 (Previously Presented): A method according to claim 14, wherein said standardized powder has an absorbance (optical density) of 0.09 maximum in an ultraviolet (UV) region at wavelength 590 nm.

Claim 26 (Previously Presented): A method according to claim 14, wherein said standardized powder has an absorbance (optical density) of 0.02 maximum in an ultraviolet (UV) region at wavelength 650 nm.

Claim 27 (Previously Presented): A method according to claim 14, wherein said standardized powder has maximum absorbances (optical density) in an ultraviolet (UV) region of 0.8 at wavelength 410 nm, 0.1 at wavelength 470 nm, 0.08 at wavelength 530 nm, 0.09 at wavelength 590 nm, and 0.02 at wavelength 650 nm.

Claim 28 (Cancelled)

Claim 29 (Previously Presented) A method of lightening or whitening or even-toning skin color according to claim 14, said composition further containing one or more sunscreen agents different from said standardized powder.

Claim 30 (Previously Presented): A method of lightening or whitening or even-toning skin color according to claim 14, said composition further containing one or more antioxidants different from said standardized powder.

Claim 31 (Previously Presented): A method of lightening or whitening or even-toning skin color according to claim 12 further comprising one or more antioxidants and sunscreen agents different from said standardized powder.

Claim 32 (Previously Presented): A method of lightening or whitening or even-toning skin color according to claim 3 further comprising one or more skin lightening or whitening or toning agents different from said standardized powder.

Claim 33 (Previously Presented): A method according to claim 3, wherein said average percentage deviations are not more than 5%, and Rutin is present in the standardized powder in an amount of 0.01 to 0.001% by weight.

Claim 34 (Previously Presented): A method according to claim 14, wherein the human skin is affected with at least one of lentigo senitis, chloasma, hyperpigmentation caused by photosensitizing products cicatrical brown spots, freckles, skin Dischromia, redness due to venous disorders, and UV induced pigmentation.

Claim 35 (Previously Presented): A method according to claim 14, wherein said human skin is that of an Asian or Hispanic person.

Claim 36 (Previously Presented): A method according to claim 14, comprising administering said topical composition at least one per day for at least two weeks.